

TWO GRAND PIPE TOBACCO'S THAT ARE
WINNING THOUSANDS WHO

Never Smoked Pipes Before



The Flavor's In . . . the Bite is Out!
TWO PIPE TOBACCO'S YOU CAN INHALE

SMOKEERS of all kinds—thousands who never smoked pipes before—are turning to these two grand pipe mixtures—made by Philip Morris.

Try them! You'll find both extra good . . . smooth, cool-smoking! Thanks to a Philip Morris advance in preparing pipe tobaccos—the flavor's *in* . . . the bite is *out*!

So go to your favorite tobacco counter . . . ask for REVELATION or BOND STREET—the pipe tobacco you can inhale.

Philip Morris & Co.

DEDICATED TO THE PRODUCTION OF FINE TOBACCO PRODUCTS

ATTENTION! PIPE SMOKERS

If you're just starting to know and enjoy the pleasure of pipe smoking—you'd do well, indeed, to choose REVELATION or BOND STREET—the new pipe tobacco you can inhale!

HERE'S PROOF Laboratory measurements of the "smoke" in the smoke, indicates that the average of six other leading popular pipe tobacco is less than half as interesting as REVELATION! Since BOND STREET is prepared by the same Philip Morris method, you'll find this goes for BOND STREET too!

PHILIP MORRIS
Presents
PIPE TOBACCO'S YOU
CAN INHALE



BOND STREET

A Genuine and very different Aromatic Mixture. Contains a rare aromatic tobacco never before used in popular pipe blends . . . wonderful flavor and aroma, even the ladies approve. Smooth, cool and clean-burning.



REVELATION

One of the world's most Perfectly Balanced Blends. A magnificent "formula" of five different, superb tobacco . . . cut five different ways; smokes clean, cool and even—every pull a pleasure.

*Fine Quality
at a Popular Price!*



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